



Special Peach Festival 2012 Sponsorship Opportunities

Stage Sponsor (1 only)

\$20,000

- Your banner (provided by sponsor) on the entertainment stage for the entire Festival
- Your logo with link on the Peachfest website
- Your logo on all print and in all radio advertising
- Your level of sponsorship acknowledged on stage throughout the Festival
- Full page ad in Official Peachfest Program
- Logo on the Official Peach Festival T-shirt
- Two Peach Festival sponsor golf shirts
- Free entry into the Peachfest Grand Parade (forms must be submitted)

Senior's Day Sponsor (2 only)

\$5,000

- Your banner (provided by sponsor) in the entertainment site during the entire Festival
- Your logo with link on the Peachfest website
- Your logo on print and in radio advertising for event day
- Your level of sponsorship acknowledged on stage during event day
- Your logo in the Official Peachfest Program
- Two Peach Festival sponsor golf shirts
- Logo on the Official Peach Festival T-shirt

Kiddie's Day Sponsor (2 only)

\$5,000

- Your banner (provided by sponsor) in the entertainment site during the entire Festival
- Your logo with link on the Peachfest website
- Your logo on print and in radio advertising for event day
- Your level of sponsorship acknowledged on stage during event day
- Your logo in the Official Peachfest Program
- Two Peach Festival sponsor golf shirts
- Logo on the Official Peach Festival T-shirt

Any One-Night Headline Act Sponsor (5 only)

\$3,500

- Your banner (provided by sponsor) in the entertainment site during the entire Festival
- Your logo with link on the Peachfest website
- Your logo on print and in radio advertising mentioning Headline Act sponsored
- Your level of sponsorship acknowledged on stage during Headline Act sponsored
- Your logo in the Official Peachfest Program with the Headliner sponsored
- Two Peach Festival sponsor golf shirts
- Logo on the Official Peach Festival T-shirt

Peach Festival 2012 Sponsorship Levels

Platinum Sponsor **\$10,000**

- Your banner (provided by sponsor) in the entertainment site during the entire Festival
- Your logo with link on the Peachfest website
- Your logo on all print and rotating with other Platinum Sponsors in radio advertising
- Your level of sponsorship acknowledged on stage during Festival
- Logo in Official Peachfest Program
- Two Peach Festival sponsor golf shirts
- Logo on the Official Peach Festival T-shirt
- Free entry into the Peachfest Grand Parade (forms must be submitted)

Gold Sponsor **\$5,000**

- Your banner (provided by sponsor) in the entertainment site during the entire Festival
- Your logo with link on the Peachfest website
- Your logo on all print and rotating with other Gold Sponsors in radio advertising
- Your level of sponsorship acknowledged during Festival
- Logo in Official Peachfest Program
- One Peach Festival sponsor golf shirt
- Logo on the Official Peach Festival T-shirt
- Free entry into the Peachfest Grand Parade (forms must be submitted)

Silver Sponsor **\$2,500**

- Your logo with link on the Peachfest website
- Your logo on all print and rotating with other Silver Sponsors in radio advertising
- Your level of sponsorship acknowledged during Festival
- Logo in Official Peachfest Program
- Logo on the Official Peach Festival T-shirt

Bronze Sponsor **\$1,000**

- Your logo with link on the Peachfest website
- Your logo on all print
- Your level of sponsorship acknowledged during Festival
- Logo in Official Peachfest Program
- Logo on the Official Peach Festival T-shirt

Friends of Peach Festival **\$500**

- Your logo with link on the Peachfest website
- Your level of sponsorship acknowledged during Festival

PENTICTON PEACH FESTIVAL is an annual, South Okanagan Valley tradition, first begun in 1947, to celebrate the peach harvest in Penticton. 2012 is the 65th annual Penticton Peach Festival and the Peach Festival Society looks forward to partnering with you to carry on the tradition!